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## Sulwhasoo Selects SpaSoft® for its New Spa in Hong Kong

*Powerful System to Manage Relaxation and Skin Wellness Destination Spa*

NEW HARTFORD, NY PAR TECHNOLOGY CORPORATION (NYSE:PTC)

NEW HARTFORD, NY — JULY 30, 2009 — PAR Springer-Miller Systems Inc. (PSMS), a wholly owned subsidiary of PAR Technology Corporation (NYSE: PTC) and the leading provider of guest-centric hospitality management systems— announces that Sulwhasoo has selected the SpaSoft Spa Management system for its new flagship spa in Hong Kong.

Leading Korean skincare brand Sulwhasoo has chosen Hong Kong as the launch pad for its first flagship concept spa. The spa's concept combines ancient royal Korean beauty and health rituals that aim to bring out inner beauty by balancing body and mind. The spa uses Sulwhasoo's premium skincare products which are matched with a unique use of tools such as jade, amber and white porcelain to produce tangible, lasting results that reveal the best in women's inner beauty.

“When designing the ultimate spa for our Sulwhasoo clientele, we felt it was essential to have the most complete spa management software available,” remarked Fion Ipp, Managing Director of AmorePacific Hong Kong. “SpaSoft represents the top of the line in spa management software, the functionality offered is indispensable for our successful business.”

“Sulwhasoo is highly regarded globally for their exceptional skin care products and customized spa treatments tailored to the lifestyle of the customer, and we're delighted to be a part of their expansion in Asia,” remarked Brigitte Diem-Guy, General Manager of SpaSoft. “SpaSoft continues to add clients globally and especially in the Asia Pacific region. We're pleased to include Sulwhasoo among our prestigious customers in Asia.”

### **About Sulwhasoo**

Established in 1972, Sulwhasoo is an authentic Korean medicinal cosmetics brand that pursues the philosophy of oneness between the body and mind. With a deep understanding that everything begins with nature and that wisdom is beauty, Sulwhasoo is dedicated to bringing the utmost depth of beauty by following the best Korean medicinal theories to deliver refined excellence to women who appreciate nature at its finest.

### **About SpaSoft/PAR Springer-Miller Systems**

An industry-standard for more than 10 years, SpaSoft is a fully integrated, dynamic activities management/scheduling software solution, specifically designed to meet the unique needs of resorts, day spas, medi-spas and health clubs. SpaSoft's integrated offering includes resource management, club membership, group management, inventory management, point-of-sale, user-defined and standardized reporting, as well as client management and history. SpaSoft is one of the many products offered by PAR

Springer-Miller Systems Inc., the leading provider of hospitality management solutions. The extensive product line offered by PSMS meets the technology needs of all types of hospitality enterprises including city-center hotels, destination spa and golf properties, timeshare properties and casino resorts worldwide. For more information on PAR Springer-Miller Systems, visit our website at [www.springermiller.com](http://www.springermiller.com).

### **About PAR Technology Corporation**

PAR Technology Corporation creates and markets products that help hospitality operators around the world to better manage money, materials, people and the guest experience. PAR has provided hardware, software and services to the world's largest restaurant chains and their franchisees for almost 30 years. Today the Company's extensive offering includes technology solutions for the full spectrum of hospitality operations, from boutique hotels and independent table service restaurants to international QSR chains, all backed by PAR's global service network. The Company has over 50,000 installations in 105 countries worldwide. PAR is also a leader in providing computer-based system design and engineering services to the Department of Defense and Federal Government Agencies. PAR Technology Corporation's stock is traded on the New York Stock Exchange under the symbol PTC. For more information visit the Company's website at [www.partech.com](http://www.partech.com).

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