



**FOR IMMEDIATE RELEASE:**

**CONTACT:**

Danya Proud  
McDonald's U.S. Media Relations  
630-623-5063  
[danya.proud@us.mcd.com](mailto:danya.proud@us.mcd.com)

OR

Christopher R. Byrnes  
Director, Financial Relations  
PAR Technology Corporation.  
[cbyrnes@partech.com](mailto:cbyrnes@partech.com)

**McDonald's® USA Names PAR Technology as  
First-Ever U.S. Technology Supplier of the Year**

**OAK BROOK, IL (January 30, 2008)** – McDonald's today announced it has awarded the inaugural U.S. Technology Supplier of the Year Award to ParTech Incorporated, an international provider of Point-of-Sale technology and related products and services. ParTech is a wholly owned subsidiary of PAR Technology Corporation (NYSE: PTC). McDonald's unveiled the award at its recent U.S. Technology Supplier Summit, an annual gathering of key U.S. McDonald's technology suppliers, held at its Oak Brook, IL headquarters.

The McDonald's U.S. Technology Supplier of the Year Award will be presented annually to the technology product supplier that makes the most significant impact on, and contribution to, McDonald's USA. The award recognizes criteria including Impact on the McDonald's System, Innovation, Quality, Partnership, Customer Satisfaction and Value.

"PAR has consistently provided McDonald's with a superior level of technology innovation and ongoing support services," said David Grooms, Vice President and Chief Information Officer, McDonald's North America.

In presenting PAR with the award, Grooms praised the company for its wide range of significant contributions to McDonald's in 2007, from its day-to-day work in support of our restaurants to its innovative work in introducing new products and services to the system. "From the sales and support staff, to the manufacturing team, McDonald's appreciates PAR's contributions to our successes this year. We appreciate their energy and expertise and look forward to working with the Company in the future," added Grooms.

-more-

"PAR is very proud and excited to be the recipient of McDonald's inaugural Technology Supplier of the Year award," said Greg Cortese, CEO & President of ParTech, Inc. "PAR prides itself on providing McDonald's and all of our clients, high level restaurant technology products and services in facilitating the efficient operations of their hospitality businesses.

**About ParTech, Inc.**

ParTech, Inc. creates and markets products that help hospitality operators around the world to better manage money, materials, people and the guest experience. As the hospitality subsidiary of PAR Technology Corporation, ParTech has provided hardware, software and services to the world's largest restaurant chains and their franchisees for almost 30 years. Today the company's extensive offering includes technology solutions for the full spectrum of hospitality operations, from boutique hotels and independent table service restaurants to international QSR chains, all backed by ParTech's global service network. For more information on ParTech, Inc. visit [www.partech.com](http://www.partech.com).

**About McDonald's**

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on McDonald's visit [www.mcdonalds.com](http://www.mcdonalds.com).

**###**